



## MLM Training Directory Free Article

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### How to use this Free Checklist:

In order for you to get insight into the kind of content that the MLM Training Directory creates, we've decided to give you our Friday Freebies as a means of winning you over to partner with us;) PLR is a great way to provide consistent high quality content without the headaches of trying to create them on your own, saving you time and the energy that you can use to focus on doing something else!!

Checklists are designed to assist you with a guideline of activities that you want to implement to increase your productivity. It's also a great way to win leads over by giving them a Free Copy of your checklist as a gift, bonus to purchasing a product from you or attending your class, or for opting in to your Email list.

There are various ways that you can use this checklist but we highly recommend you edit it a bit, so it can be in your own voice, and put it to work!

In addition to today's Freebie Checklist, the [MLM Training Directory](http://www.MLMTrainingDirectory.com) has partnering with [MLM PLR Store](http://www.MLMPLRStore.com) to put together several others that can be of great benefit to you and your business. Keep in mind that once you purchase these Checklists, they are yours to use however you wish. The only thing we ask of you is that you **DO NOT RESELL AS PLR**, meaning that you sell the license to others to use as PLR. Other than that, it's yours to use to help put more money in your pocket.

To get your hands on some of the other killer checklists that we've put together, you can feel free to check out the following below by clicking on the link:

- [Forum Marketing Checklist](#)

# Google Marketing

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- [Video Marketing Checklist](#)
- [Article Marketing Checklist](#)
- [Blogging Checklist](#)
- [Facebook Checklist](#)
- [Twitter Checklist](#)
- [Linkedin 30 Minutes Per Day Marketing Checklist](#)

As a bonus to this Freebie, you can get \$7 Off if you buy all 7 of the Checklists listed above. [Click Here Now](#) To Get Instant Access To Your Checklists, and be sure to enter the PROMO CODE: **bundlechecklist** when checking out to get your \$7 credit!

Once you access these checklists, your goal is to drive traffic from sharing the checklists with your audience, to a place where you can capture that lead and begin building a rapport with them. Just be sure to edit this checklist so it can be in your own voice, and also be sure to become an affiliate of MLM PLR Store so that you can receive credit from anyone that becomes a customer!!

You can join our Affiliate Program by visiting [MLM PLR Affiliates](#)

Thanks again for your business and please continue to spread the word about our site!

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# Google Marketing

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Google is the most trafficked site on the planet....and if you are able to position yourself on the front page (i.e. top 10 search result spots) you can drive tons of traffic to your blog, websites and capture pages.

By taking just a few minutes to do a little bit of keyword research before creating blog posts, articles or videos you can maximize your exposure and get found by thousands, even millions of people on the most popular search engine around.

If you do not already have a Google account sign up for FREE here: <http://google.com>

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**#1 Take 5 Minutes To Do Keyword Research:** Using a keyword research tool such as Google Keyword Tool or Market Samurai take a few minutes to find keywords and/or keyword phrases that have little competition (less than 100,000 SEOC) but are getting a minimum of 10 clicks (estimated # of clicks you'd expect per day if you where to lock down the top spot on Google).

**#2 Create and Publish Blog Post:** Create a keyword rich, keyword dense post with at least 525 words. Link your image and call to action at the end of your post to a capture page using a trackable link. (Use google url builder, bit.ly or hypertracker to create a trackable link). Include target keyword in Blog Title, Headings and Tags. Use ALL IN ONE SEO PACK plugin to optimize your posts making sure to include the title, description and keywords.

**#3 Submit your Post to Article Directories:** Use an article submission tool to submit to top article directories. Include a trackable link to the resource box directing readers to a capture page or back to your blog.

**#4: Submit your Post to Posterous:** Copy and Paste your blog post to Posterous keeping all of the links in tact. (Visit <http://posterous.com> to set up a free account- make sure to set up as many services as you can). Update the trackable links in the blog post image and the call to action.

**#5: Submit your Post to BetterNetworker:** Copy and Paste your blog post to BetterNetwork keeping all of the links in tact. (Visit <http://betternetworker.com> to set up a free account). Update the trackable links in the blog post image and the call to action.

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**#6: Submit your Article Link from BetterNetworker Post to Posterous :** Copy the link to your BetterNetworker article from your browser, return to Posterous, create a new post and do the following:

Give a title to your post that is similar but not the same title as your original blog post, article post or BetterNetworker post. Make sure to include your keyword/keyword phrase.

Write a one sentence line similar to this: Check out this great article from BetterNetworker on How To Get On The First Page of Google (if your keyword phrase is” First Page of Google” make this a hyperlink back to the BetterNetworker article)

**#7: More Google Juice on Facebook:** To create more backlinks and strengthen your rankings on Google submit your original blog post and Betternetworker post to Facebook, adding it to a minimum of 5 niche specific groups.

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Perform this simple routine each and every time you create a new blog post and you will find yourself locking down the top spots on Google for multiple keywords related to your niche, driving more traffic and capturing more leads for your business. This equals more money for you!

=====END OF GOOGLE CHECKLIST=====

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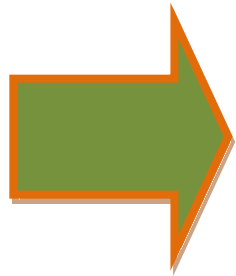


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To get more content that you can use to market to your list, use for a blog post or article, feel free to visit our website at [MLMPLRStore.com](http://MLMPLRStore.com) where you will find:

- [Articles](#)
- [Auto-Responder Messages](#)
- [Blog Posts](#)
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